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Mark: UNIVERSIDAD SAN JUAN DE LA CRUZ SJDLC



US Serial Number: 87239065

Application Filing Date: Nov. 16, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Feb. 24, 2017

Mark Information

Mark Literal Elements: UNIVERSIDAD SAN JUAN DE LA CRUZ SJDLC

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of inside a badge, a cross on a mountain, a star on either side of the cross, another star down the cross inside the mountain. At the bottom 2 horns, and at the bottom another small badge. On both sides and at the top of the major badge surrounds decoration. All within a circle. At the top of the circle the outline the phrase in Spanish "UNIVERSIDAD SAN JUAN DE LA CRUZ" on capital letters and down the acronym "SJDLC".

Color Drawing: Yes

Color(s) Claimed: The color(s) orange is/are claimed as a feature of the mark.

Disclaimer: "SAN JUAN DE LA CRUZ" AND "UNIVERSIDAD"

Translation: The English translation of "Universidad San Juan de la Cruz" in the mark is "Saint John of the Cross University". The wording "SJDLC" has no meaning in a foreign language.

Design Search Code(s): 01.01.10 - Stars, three or more; Three or more stars
01.01.13 - Stars - multiple stars with five points
06.01.04 - Scenery with mountains; Mountains (landscapes)
22.01.10 - Trumpets; Trombones; Bugles; Brass instruments, including trumpets, bugles, tubas, trombones, hunting horns and post horns; Tubas
24.03.25 - Sheriff's badge
24.13.01 - Latin cross (shorter horizontal lines); Cross, Latin (shorter horizontal lines)
26.01.01 - Circles as carriers or as single line borders

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Educating at university or colleges; Educational services, namely, conducting distance learning instruction at the secondary, college and graduate levels; Educational services, namely, conducting distance learning instruction at the Bachelor, Master, Doctorate level

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: Yes	Currently Use: No	Amended Use: No
Filed ITU: No	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Odin Daniel Esteban

DBA, AKA, Formerly: TA Universidad San Juan de la Cruz SJDLC

Owner Address: Jose E Rodo 328
Juan Lacaze 70001
URUGUAY

Legal Entity Type: INDIVIDUAL

Citizenship: URUGUAY

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: ODIN DANIEL ESTEBAN
JOSE E RODO 328
JUAN LACAZE 70001
URUGUAY

Phone: 59896301224

Correspondent e-mail: danielodin@adinet.com.uy

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 24, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 24, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 24, 2017	NON-FINAL ACTION E-MAILED	6325
Feb. 24, 2017	NON-FINAL ACTION WRITTEN	83696
Feb. 22, 2017	ASSIGNED TO EXAMINER	83696
Feb. 01, 2017	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	70138
Jan. 30, 2017	ASSIGNED TO LIE	70138
Jan. 11, 2017	TEAS VOLUNTARY AMENDMENT RECEIVED	
Nov. 23, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 22, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 19, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: KHAN, AHSEN M

Law Office Assigned: LAW OFFICE 113

File Location

Current Location: TMO LAW OFFICE 113 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Feb. 24, 2017