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**Mark:** UNIVERSIDAD SAN JUAN DE LA CRUZ SJDLC



**US Serial Number:** 87239065

**Application Filing Date:** Nov. 16, 2016

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Review prior to publication completed.

**Status Date:** Mar. 06, 2017

**Publication Date:** Apr. 11, 2017

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## Mark Information

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**Mark Literal Elements:** UNIVERSIDAD SAN JUAN DE LA CRUZ SJDLC

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of an orange circle with the words "UNIVERSIDAD SAN JUAN DE LA CRUZ" in orange at the top and the letters "S", "J", "D", "L", "C" in orange at the bottom. There is an orange badge in the center featuring white bones around its perimeter and two white horns at the bottom. These is an orange cross in the center of this flanked by two orange stars placed on a white background. Below this is a single white star.

**Color Drawing:** Yes

**Color(s) Claimed:** The color(s) orange and white is/are claimed as a feature of the mark.

**Disclaimer:** "UNIVERSIDAD"

**Translation:** The English translation of "Universidad San Juan de la Cruz" in the mark is "Saint John of the Cross University".

**Design Search Code(s):** 01.01.10 - Stars, three or more; Three or more stars

01.01.13 - Stars - multiple stars with five points

06.01.04 - Scenery with mountains; Mountains (landscapes)

22.01.10 - Trumpets; Trombones; Bugles; Brass instruments, including trumpets, bugles, tubas, trombones, hunting horns and post horns; Tubas

24.03.25 - Sheriff's badge

24.13.01 - Latin cross (shorter horizontal lines); Cross, Latin (shorter horizontal lines)

26.01.01 - Circles as carriers or as single line borders

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Educating at university or colleges; Educational services, namely, conducting distance learning instruction at the secondary, college and graduate levels; Educational services, namely, conducting distance learning instruction at the Bachelor, Master, Doctorate level

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(b)

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## Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	No	Amended Use:	No
Filed ITU:	No	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

## Current Owner(s) Information

Owner Name: Odin Daniel Esteban

DBA, AKA, Formerly: TA Universidad San Juan de la Cruz SJDLC

Owner Address: Jose E Rodo 328  
Juan Lacaze 70001  
URUGUAY

Legal Entity Type: INDIVIDUAL

Citizenship: URUGUAY

## Attorney/Correspondence Information

Attorney of Record - None  
Correspondent

Correspondent Name/Address: ODIN DANIEL ESTEBAN  
JOSE E RODO 328  
JUAN LACAZE 70001  
URUGUAY

Phone: 59896301224

Correspondent e-mail: [danielodin@adinet.com.uy](mailto:danielodin@adinet.com.uy)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 22, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 06, 2017	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Mar. 01, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Mar. 01, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Feb. 24, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 24, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 24, 2017	NON-FINAL ACTION E-MAILED	6325
Feb. 24, 2017	NON-FINAL ACTION WRITTEN	83696
Feb. 22, 2017	ASSIGNED TO EXAMINER	83696
Feb. 01, 2017	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	70138
Jan. 30, 2017	ASSIGNED TO LIE	70138
Jan. 11, 2017	TEAS VOLUNTARY AMENDMENT RECEIVED	
Nov. 23, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 22, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 19, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information

TM Attorney: KHAN, AHSEN M

Law Office Assigned: LAW OFFICE 113

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 06, 2017